

Lüneburg, 30 -31 May 2012

Welcome to the conference participants

The organizing committee welcomes you to the first meeting of the European Society for Research on Internet Interventions (ESRII). We are happy that so many people, from senior researchers to PhDs, have expressed great interest in joining the ESRII and our meeting in Lüneburg, Germany. This interest reflects the growing need and enthusiasm for a European collaboration in the domain of e-Mental Health and e-Behaviour Medicine.

The founding of the ESRII is a natural next step, preceded by the foundation of the ISRII (2004) and the foundation of several National Societies such as in Sweden, the Netherlands and Australia. The overall goal is to contribute to the accessibility and quality of prevention and treatment of health care by making smart use of communication technologies and evidence based treatment insights. The ESRII aims to do this by facilitating and improving European research collaboration, stimulating innovation in clinical and research practices and by exchanging experience and knowledge transfer between institutions and relevant stakeholders.

While 15 years of international research have shown, that e-interventions can be a feasible and cost-effective way of providing health care, such an endeavor is necessary as many questions are yet to be answered including its implementation in routine care. Next, information and communication technology possibilities -like the use of smartphones, data-mining techniques and patient involvement- are rapidly evolving and opening up unforeseen potentials for health care delivery as well as applied and more fundamental research strategies.

During our two-day program, the current state of the art of e-intervention development, evaluation, implementation and innovation will be discussed by means of plenary sessions and poster presentations. In addition, we will discuss the scope and work plan of the ESRII for the years to come in two dedicated sessions.

We hope that you will be inspired by our program, contribute to the discussions and last but not least that you will enjoy your stay in the cosy town of Lüneburg.

On behalf of the organizing committee and provisional ESRII board,

Prof. Dr. Heleen Riper and David Ebert